A man and a child are fishing from a pier. The man, wearing a grey sweater and dark pants, is holding a fishing rod and looking out at the water. The child, wearing a blue jacket and grey pants, is also holding a fishing rod. A black bag is on the pier in the foreground. The background shows a body of water and a cloudy sky.

T-Mobile: Roaming Revolution

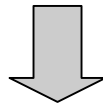
Roland Mahler
Managing Director, T-Mobile Czech Republic

Prague, December 15, 2005

The T-Mobile logo, featuring a stylized 'T' with a dot and the word 'Mobile' followed by three dots.

Forget the complicated roaming rules and high prices

- Roaming – the most complex area of mobile services
- Prices – unpredictable, depending on the operator, call destination and duration, daytime, exchange rates



The biggest barriers for higher usage of the service

New roaming tariff add-on Cestovatel eradicates this barrier with its simplicity and unbeatable pricing.

T-Mobile CZ: Always active in roaming

07/2000	first Twist direct roaming (Camel)
10/2001	World Class roaming for business customers
05/2004	first zonal roaming – Happy roaming, special summer packages
01/2006	Cestovatel

Current tariff landscape

- **Standard roaming**
 - the original tariff
 - very complex pricelist based on wholesale pricing of visited network
- **WorldClass**
 - best price for outgoing calls valid in preferred networks in 25 countries in Europe & USA
 - outgoing calls just for CZK 19 /min
- **Happy roaming**
 - first tariff independent on wholesale prices
 - simple & transparent zonal tariff: 4 geographic zones (Slovakia, Europe, World, South America)
 - same prices in networks of all operators in the whole zone (calls, SMS, MMS, data)
 - bundles for Voice & SMS offering best price

Cestovatel = minute prices similar as at home

- Cestovatel = new tariff add-on to Happy roaming tariff
- Launch in January 2006
- Unbeatable and transparent prices within 9 T-Mobile networks in Europe and US:

Outgoing calls (local and to CZ)

set-up CZK 29 (34,51 incl VAT) + CZK 4/minute (4,76 incl. VAT)

Incoming call of unlimited length

only for the set-up fee CZK 29 (34,51 incl VAT)

Other prices according to Happy roaming pricing

Cestovatel

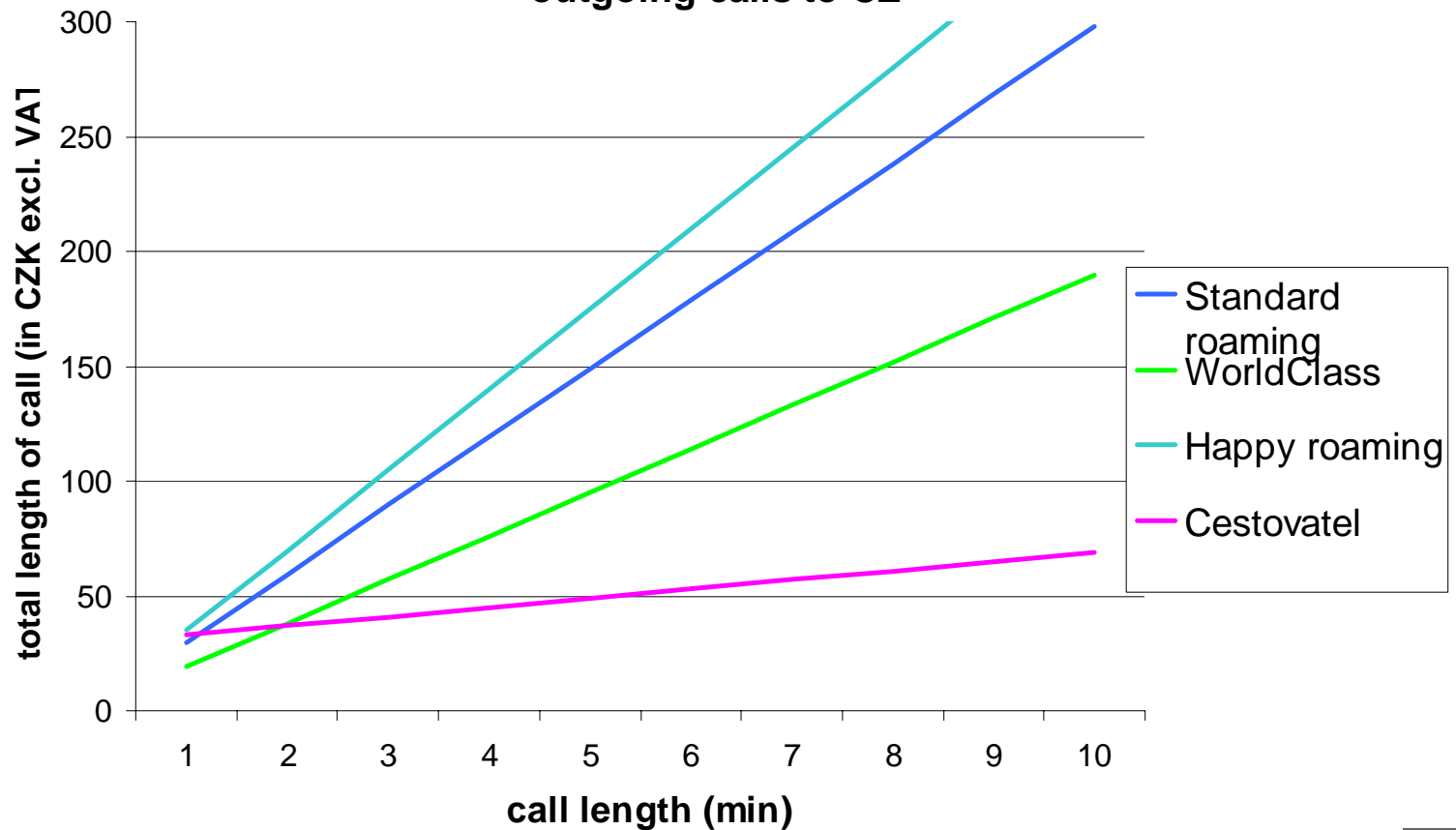
Activation

- add-on to Happy roaming (Happy Holiday roaming) tariff, available for all tariff customers
- applies to 9 countries (T-Mobile networks only); make sure the handset is logged on a proper network!

■ Austria	T-Mobile Austria GmbH
■ Croatia	T-Mobile Croatia LLC
■ Germany	T-Mobile Deutschland GmbH
■ Great Britain	T-Mobile (UK) Ltd.
■ Hungary	T-Mobile Hungary
■ Netherlands	T-Mobile Netherlands BV
■ Poland	ERA GSM Poland
■ Slovakia	T-Mobile Slovensko, a.s.
■ USA	T-Mobile USA

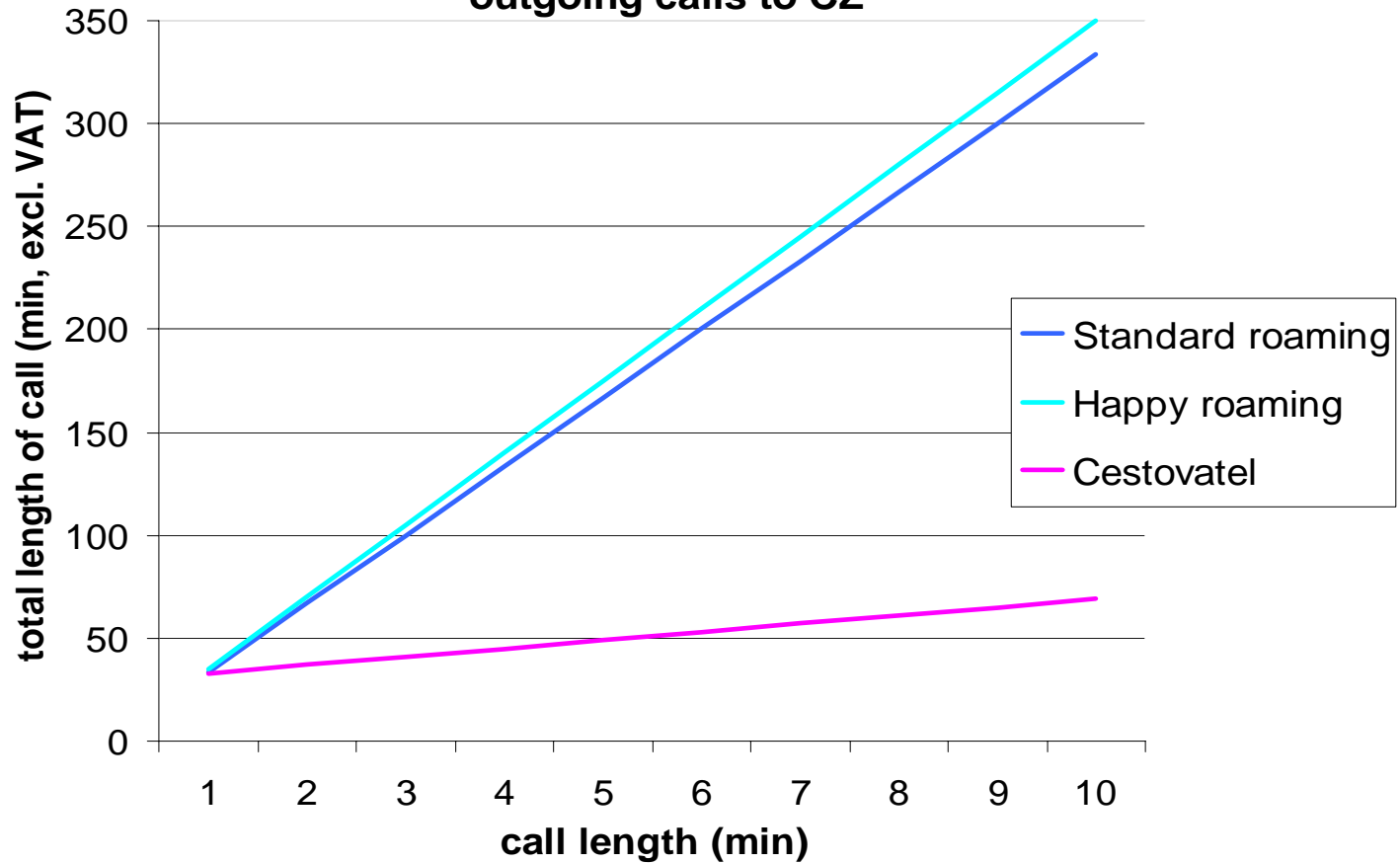
Cestovatel – comparison to current offers: Germany

Roaming in T-Mobile Germany network:
outgoing calls to CZ

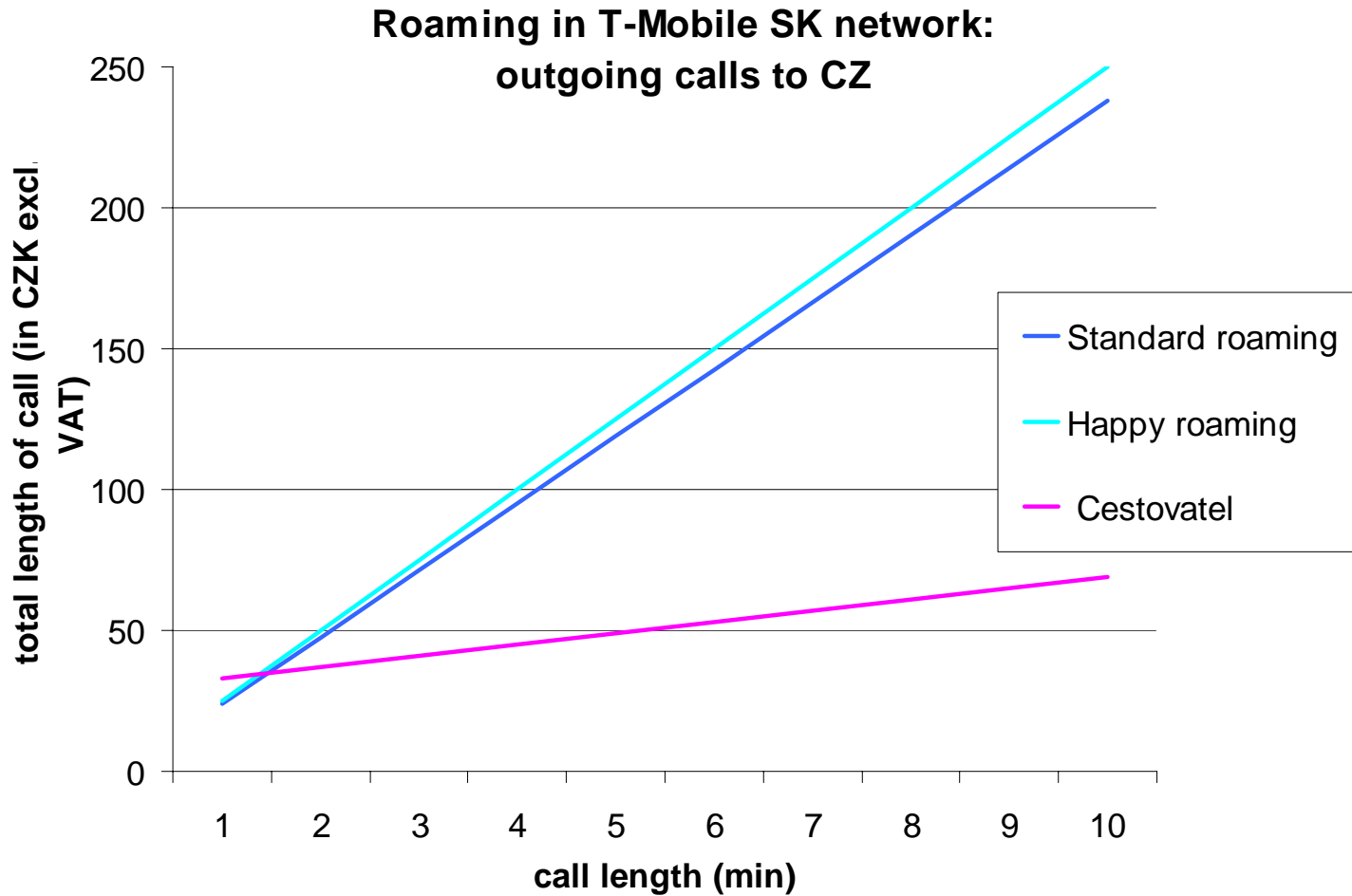



Cestovatel – comparison to current offers: Croatia

Roaming in T-Mobile HR network:
outgoing calls to CZ



Cestovatel – comparison to current offers: Slovakia





Thank you for your
attention.

